



IAN THORNTON

Director of FITC

TODAY'S GUESTS

Norwich City U14 girls, North Walsham Angels, Sprowston Lads U13s, East Coast Warriors U8s, Taverham U12 girls, Thorpe United U16s girls.

All guests are winners of the FITC Summer Cup 2008. They have won a coaching session at Carrow Park and tickets to today's game.



TEL: 01603 761122

WEB: www.fitc.org.uk

FITC PREMIER PARTNERS



community spirit

There may well have been a three-month break from action on the pitch at Carrow Road, but that didn't mean the Club's community activates had time for a summer breather. Club Journalist Kim Betts reports on another eventful summer at the home of the Canaries.

SCHOOLS OUT FOR SUMMER!

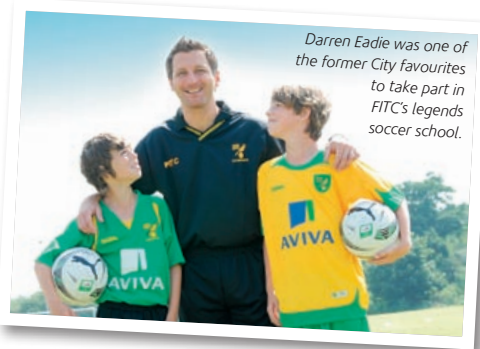
Football in the Community's staff are enjoying a busy summer with a football development programme full of variety, offering enjoyment and educational fun to youngsters in the community. FITC soccer schools, sponsored by Mattersman, are in full swing, with their coaching team visiting Cromer, Watton, Long Stratton and Beccles to name but just a few places in the local area for a five-day fun football course. Other soccer schools include mini kickers for five and six-year-olds, soccer tots for ages three and four and a girls only course, which are all held at Carrow Park.

Not only do such courses teach children football skills, but they also give them the chance to make new friends and receive excellent coaching in a fun, safe learning environment, which keeps them active mentally and physically over the summer break.

Director of FITC, Ian Thornton, was delighted at how the summer soccer schools were going so far. "To date we have received some positive feedback from children, parents and coaches to how the summer holiday programme has gone. We still have places left on remaining courses and would encourage all children to come along and finish the school holidays with us."

Multi sports courses at Pinebanks are also running across the summer for children aged eight to 14 years, sponsored by the Mall, Norwich. If all that wasn't enough, for the first time the FITC team also delivered their Norwich City legends course.

The 120 youngsters who participated in the event, held at Pinebanks were offered a unique soccer school environment, kicking off their school summer holidays in sporting style. The three-day course gave the children the chance to practice and play under the guidance of different club legends each day. Those Canaries stars who got involved and passed on their valuable experience from their playing days were Darren Eadie, Mark Barham, Neil Adams, Jeremy



Darren Eadie was one of the former City favourites to take part in FITC's legends soccer school.

Goss, Bryan Gunn and Craig Fleming. Ex-City player Neil Adams commented, "It's great to see the enjoyment that the kids here get from it. There's an amazing amount of kids and walking around you see the many different activities that FITC have put on for them."



Jeremy Goss, Bryan Gunn and Darren Eadie were just three of the former players who took part in FITC's legends soccer school.

Anyone wishing to find out more about FITC and get involved can visit www.fitc.org.uk

SUMMER CHALLENGE



A group of youngsters enjoy the Study Centre's summer challenge.

The Norwich City Study Centre kicked off the school holidays in style by holding their annual summer challenge in July. As part of the University for the First Age scheme, Children from Framingham Earl, Taverham and Sprowston High schools, along with youngsters from Kinsale Junior School joined forces to create their very own 'pop mime' video to the song "Perfect Day".

Helped out by several cameo performances from various members of Norwich City Football Club staff, the students had just a week to plan, film and edit the production, all of which took place around Carrow Road. The 'premiere' was shown to parents at the end of the week in Club 101 and proved a huge success.

After being given a copy of the DVD they created, the children were understandably delighted. Louise of Framlingham Earl took part in the challenge. "Every day was really fun. We all especially loved creating the video, even though we had to do more than one take before we got it right!"

James Roberts, who was in charge of teaching the children how to use the movie editing computer programme was also impressed. "The ICT skills needed to edit movies aren't easy to learn. It just shows how receptive these children are to new technology, and how quickly they've grasped the concept of summer challenge."

INTRODUCING . . .



STEVE EASTAUGH

Q: How long have you worked for Football in the Community?

A: Part-time for five years and then turned full-time in 2003.

Q: What do you do within the scheme?

A: As Development Manager I am responsible for staff co-ordination and staff recruitment, overseeing many of the scheme initiatives and the project leaders.

Q: What inspired you to get involved with Football in the Community?

A: I started assisting with the mini kickers programme at the age of 15 and was able to get hands on experience at a very young age. From then on I was determined to work full-time for FITC.

Q: What is the best thing about your job?

A: The best thing about my job is watching children grow up with the scheme and helping them achieve their goals.

Q: If you had one wish what would you change about your job?

A: The financial restrictions that don't allow us to work with as many children as we would like.